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formotion product company news release

Formotion Products Introduces The Spot Clock™—The First Clock Designed Specifically for the Sport Bike, Dirt Bike and Powersport Market

Formotion Products are recognized and sold worldwide with over 75,000 sold to date.

Mill Valley - California, July 2003: Formotion Products, Inc. (<http://www.formotionproducts.com>)

the leading provider of motorcycle clocks and thermometers has announced the release of Spot Clocks™.

Spot Clocks™ are analog clocks designed specifically for sport and dirt bikes, or other powersport products such as ATV's, jet ski's or snowmobiles. The clocks are shock proof, and waterproof rated to 3 ATM.

Small enough to fit on the corner of a rearview mirror (but large enough to be easily seen) Spot Clocks can be mounted anywhere there is a flat surface. The clocks come in nine different color combinations and each Spot Clock has a fully functional, "diver's style" rotating bezel and a 2 year, replaceable battery.

"Just because the Spot Clock can withstand the pressures under 100 feet of water doesn't mean we recommend you take your bike that deep" comments Richard Bond, President and CEO of Formotion Products. "We were actually thinking more about riding fast in wet condition, pressure washing your bike, or other situations where pressure is added by the velocity of the water".

For Immediate Release

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Formotion Products was founded in 2000 in the beautiful Marin County town of Mill Valley California. Formotion is the leading provider of aftermarket clocks, thermometers, compasses, and other accessories for touring, cruising, sport and dirt bikes. In 2003 the company became an OEM supplier to Harley-Davidson, providing its clocks as part of Harley's "Genuine Harley-Davidson® Motor Accessories™". Formotion sells its products through more than 600 dealers and distributors in the United States and internationally.

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