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**For Details, Contact:**  
  
**Peter Harvey**  
Formotion Products  
Phone (415) 331-0400  
pharvey@formotionproducts.com

Formotion Products, Inc  
30 Liberty Ship Way  
Suite 3110  
Sausalito, CA 94965  
Ph: 415-331-0400  
Fx: 415-331-0440

# Snake Chronograph

**Sausalito – California February 2006:** Snakeskin has always been one of the most sought-after materials for luxury items. Diamonds define both luxury and durability. Formotion has adapted the best of both with its introduction of the Snake Watch—252 clear, black, and brown diamonds arrayed in a python pattern and set on a stainless steel barrel case. The beauty of this watch is more than skin deep. 1.55 Carats of diamonds are complimented by the ETA G10,71A Swiss movement, mother of pearl face, and snakeskin band. The double curved mineral glass face and 5 ATM water resistance rating ensures the beauty and durability for years to come. The Snake is a limited edition watch priced at \$3,100 and is available directly from Formotion Products.

Formotion has been making fine timepieces for the motorcycle and motorsports enthusiast for the last 6 years. As the first company to manufacture analog timepieces for motorcycles, Formotion designed its onboard clocks to withstand intense vibration, constant exposure wind, sun and rain, and extreme temperature changes. Today Formotion manufactures onboard clocks for The Harley Davidson Motor, Company and Victory Motorcycles, and has launched its own line of watches that are inspired by the art of the motorcycle, and infused by the requirements of performance and durability required for powersports enthusiasts. For more information about the Formotion Products line, see the website at [www.formotionproducts.com](http://www.formotionproducts.com), or contact Formotion Products at (415) 331-0400.

*Photographs and specifications on page 2.*

**For Immediate Release**

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ETA G10,71A Swiss Made Movement  
Stainless Steel Barrel Case with Diamond Setting  
4 Screws Back  
Rhodium Plating  
5 ATM  
Double Curved Mineral Glass Lens  
PNP Hands with Super LumiNova  
Snakeskin Band  
Stainless Steel Butterfly Buckle  
Stainless Steel Blue Stone Crown  
Oval shaped Pushers

#### CASE

Clear Diamonds - VS1 Single Cut 1.3mm (84 Diamonds per case)

Black Diamonds - Full Cut 1.3 mm (78 Diamonds per case)

Brown Diamonds-Full Cut 1.3 mm (90 Diamonds per case)

#### DIAL

Mother of Pearl

252 Total Diamonds @ 1.55 Carats

\$3,100