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formotion product releases SIGNATURE SERIES

Top-of-the-line 18/8 Stainless Steel and Chrome On-Board Motorcycle Clock and Thermometer Line announced.

*Formotion Products are recognized and sold worldwide
with over 30,000 sold to date.*

“Nothing better on the planet.”

Mill Valley - California, April 2002: Formotion Products, a leading motorcycle accessory company has released a new addition to their popular brand of on-board motorcycle clocks and thermometers. The new Signature Series™ clocks and thermometers are the only show chrome finished, 18/8 stainless steel timepieces and ambient temperature gauges made specifically for motorcycles and other sport activity vehicles available on the market today.

The Signature Series™ gauges also sport Formotion’s latest mounting system technology called “Stem in Barrel™”. This unique patent pending mounting innovation is an easy and secure pop-on / pop-off system designed for future product add-on’s or easy component changing. As Formotion continues to develop and release new and innovative products, the Signature Series™ Stem in Barrel™ mounting system becomes the platform that will take you far into the future with component change-out flexibility and ease of maintenance; such as replacing batteries or just giving it a good shine.

All Signature Series™ gauges come with the same quality internal components you've come to expect from Formotion. Only the best Citizen® clock movements and 3 ATM rated waterproof qualities insure running down the road in the driving rain or at the local pressure washer won't cause the gauges to flinch!

For Immediate Release



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The thermometers sport new and improved face design and new and improved (and fully calibrateable) internal coils for the most accurate temp readings ever.

Attention to detail and pride of ownership go hand in hand when it comes to owning a fine motorcycle, auto, plane, boat or 4x4. At Formotion they have based their engineering and design on that very thought. Nothing but the highest quality stainless steel materials are used to manufacture their Signature Series™ gauges and you won't find that anywhere else on the planet! If you could buy jewelry for your ride, this would be it! They are right when they say "Nothing better on the planet". The Signature Series™ gives you 18/8 Stainless Steel quality and durability in a beautiful show chrome finish that you have to see to believe.

Introduced in the summer of 2000, The Scooter Clock™ and The Scooter Thermometer™ have become the gauges of choice for riders around the world. These very trick, fully waterproof and shock resistant on-board Clocks and ambient air temperature Thermometers are designed specifically for motorcycles and other hi-test sport vehicles and are meant to be mounted just about anywhere.

No more glove or jacket interference with your wristwatch or worse yet hanging a wristwatch to your handlebars! No more trying to read a pager at 80 mph or having to stop to get the time. Forget sticking a cheap stick-on on that nice ride of yours that break or fall off within weeks. Wonder how hot that ride was last August when you thought you we gonna die and knew you should have pulled in for some fluids, or that freezing ride when you were worried about the temperature and black ice development on the road? Or how about just getting to the ride on time for once, home on time for once, or just meeting your buddies for lunch!

Using any ¼ inch bolt or screw on the motorcycle; a chrome and 18/8 stainless steel universal mounting method allows considerable mounting options for the rider on his or her bike; limited only by the riders imagination. Using this method, these extremely high quality gauges can be mounted on any windshield acorn nut, handlebar switch housing screws, tank panel

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screws or virtually can be mounted anywhere using **any** available 1/4" screw or bolt on **any** vehicle.

To further mounting options for the motorcycle rider, Formotion offers The Scooter Bar Mount™. An 18/8 polished stainless steel mounting option that allows riders the ability to mount their gauges on a variety of different size round handlebars including 7/8 inch, 1 inch and 1 ¼ inch size handlebars. And if that is not enough flexibility, Formotion offers the same high quality gauges without the mounting hardware in stick-on versions. Now the Formotion gauges can be mounted anywhere. Just peel and stick – on anything! Offering the only waterproof analog motorcycle clocks on the market today.

And if you are looking to match up your gauges on your bike, chances are that Formotion has the face and case style for you. Both the Scooter Clocks™ and matching Scooter Thermometers™ come in many different case and face color combinations too! Including their LumiGlow™, glow in the dark version too all the way to their new top-of-the-line Signature Series. Prices range for \$19.95 up to \$57.95 so there's sure to be one within your budget. The gauges all use a classic easy to read number style and the clocks have a second hand too, together with a standard long life replaceable battery will provide years of carefree service.

Formotion Products is located in the beautiful Marin County town of Mill Valley, California.

For more information contact: Richard Bond / Formotion Products / 415-380-9574