



For Details, Contact:

Peter Harvey
Phone (415)380-9574
pharvey@formotionproducts.com

Formotion Products
1050-A Redwood Highway
Mill Valley, Ca 94941
Phone 415-380-9574
Fax 415-380-9624

Using a Blender at 80 mph!

Formotion Products Introduces the Power Pod™—Power Outlet for Motorcycles

Mill Valley – California, January 2004: Formotion Products, Inc. <http://www.formotionproducts.com> has announced the release of the Power Pod™, the high-endurance power outlet for motorcycles, and a line of 12-volt accessories that work with the Power Pod. The Power Pod provides a 12-volt DC current to power anything from a cell phone to heated clothing. Available in a chrome or powder-coated black finish, the Power Pod was specifically designed for powersports with a shockproof mechanism and a weatherproof case. Accessories marketed by Formotion include: tire inflators, spotlights, coffee makers, hair dryers and blenders! (to name a few).

The Power Pod measures just 3” high and 1.5” in diameter. It comes with everything you need to install the Pod including: the Power Pod, universal mounting bracket, cigarette lighter, 5 ft. of hot line for easy battery routing, in-line 20-amp. fuse, and an optional Harley Davidson Switch Housing mounting bracket. The universal mounting bracket ensures easy access because the Power Pod can be mounted on almost any bolt on the bike. Installation is easy: mount it on a bolt, attach the line (with an included in-line fuse) to your battery, and it’s ready for the road!

There are a wide variety of 12-volt appliances on the market today, and Formotion is offering a selection that would be particularly useful to the motorcyclist. “Being able to charge your cell phone is a no-brainer” comments Richard Bond, Formotion’s CEO, “but how cool would it be if you could also use it to make some coffee, inflate a tire, or blend a margarita? We think that anyone who rides a lot will appreciate the creature comforts these accessories provide”. There are more than a dozen accessories offered today by Formotion, and literally hundreds more on the market. The complete line of 12-volt accessories offered by Formotion can be found at www.formotionproducts.com

The Power Pod is the latest product from Formotion Products. Formotion was the first and only company offering both waterproof clocks and thermometers for motorcycles. Introduced in the summer of 2000, The Scooter Clock™ and The Scooter Thermometer™ have become the gauges of choice for riders around

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the world. Today, Formotion has become the quality leader in all high-endurance powersport vehicles with more than 80,000 units in use on such vehicles as boats, snowmobiles, golf carts, autos, trucks, planes and motorcycles. In addition to selling its own line, Formotion Products also provides motorcycle clocks to the Harley Davidson motorcycle company on an OEM basis

Power Pods™ are sold through a variety of motorcycle retailers. For more information about Power Pods or the Formotion Products line, see our website at www.formotionproducts.com, see us at booth 8315 at Indy, or contact us at Formotion Products at (415) 380-9574.



Just run the line (with an included in-line fuse) to your battery and you're done! The Power Pod™ is shown mounted off the passenger footboard bolt on a 2000 Road King, but the unit can be mounted on ANY bolt on the bike