



For Details, Contact:

Peter Harvey
Formotion Products
Phone (415) 331-0400
pharvey@formotionproducts.com

Formotion Products, Inc
30 Liberty Ship Way
Suite 3110
Sausalito, CA 94965
Ph: 415-331-0400
Fx: 415-331-0440

Heavy Metal

Sausalito – California February 2006: With a piston-like case, socket head screws, and 7.2 ounces of 316L stainless steel, Formotion’s Holloman 846TS is one tough watch. Designed and built by the same company that builds Harley Davidson’s onboard motorcycle clocks, the Holloman melds the motorsports tradition with precision engineering using a chronograph that measures down to 1/100th of a second and a case that is water resistant to 330 feet. Anti-magnetic, shock resistant, and capable of functioning in extreme temperature, the Holloman sports a sapphire coated crystal and a stainless steel bracelet that is unlike any other watch on the market. The chronograph even comes with its own tools—allen wrenches are included with the Holloman to make size adjustments of the band quick and painless.

The Holloman is part of a series of watches produced by Formotion. In 2005 Formotion introduced the highly successful N-Wave chronograph that brought oversize styling and bold designs to the motorsports industry. With a retail price of \$550, the Holloman continues the tradition of a radical design inspired by motorsports with precise engineering and a bulletproof construction.

The Holloman’s name was inspired by the U.S. Air Force's 846th Test Squadron’s world record rocket sled test on the Holloman High Speed Test Track (HHSTT) at 033 on April 30, 2003. The sled obtained a velocity of 9,465 feet per second or 6,453 miles per hour! The sled was propelled by a 4-stage sled train. A Super Roadrunner rocket motor, developed specifically for the HUP program powered each of the last two stages. The SSR motor produces 228,000 pounds of thrust for 1.4 seconds.

Formotion has been making fine timepieces for the motorcycle and motorsports enthusiast for the last 6 years. As the first company to manufacture analog timepieces for motorcycles, Formotion designed its onboard clocks to withstand intense vibration, constant exposure wind, sun and rain, and extreme temperature changes. Today Formotion manufactures onboard clocks for The Harley Davidson Motor, Company, Victory Motorcycles, and sells its own line for use on everything from motorcycles to snowmobiles, personal watercraft and hot rods. For more

For Immediate Release



information about the Formotion Products line, see the website at www.formotionproducts.com, or contact Formotion Products at (415) 331-0400.



Holloman 846TS in Gunmetal Grey, Stainless Steel Band, 1/100th Of a second chronometer water resistant to 333 ft. MSRP \$550



Side view showing socket head screws used for the bracelet and the piston-like casing for the watch mechanism



For additional print-ready images please contact Peter Harvey at Formotion Products. (415) 331-0400 pharvey@formotionproducts.com