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It's Hip to Clip-it!™

Formotion Introduce the Clip-It! System for Powersports

Sausalito – California October 2005: Cell phones, MP3 players, and electronic toll devices are great to have within reach, but mounting them on a bike has always been a problem.

Formotion's Clip-It!™ is a simple and unique mounting technology that enables anything that can be clipped to a belt to be clipped to your bike. It's made of quality stainless steel, and polished to a mirror finish and will last for years and years of harsh exposure. Clip-It! features Formotion's patented "Stem and Barrel" technology to enable riders to mount it on any ¼" (4-6mm) bolt on the bike. It also includes Formotion's Signature Series Handlebar Mount enabling Clip-It! to be mounted on any 7/8 or 1" handlebars. Clip-It! mounts in minutes and securely holds your gear.

Clip-it! is the third in a series of storage solutions from Formotion. For years riders have used the Raise-It™! bracket to mount Harley windshield bags above their tachometers. The newly released Bag-It™ bracket enables riders to run a small bag in a convenient location just behind the seat. Clip-It! continues the tradition by providing a unique and functional storage solution.

With a retail price of \$39.95, the Clip-it! is available today through Formotion Products and Formotion dealers worldwide. Formotion is the leading provider of analog time and temp gauges for high-endurance powersports vehicles with more than 100,000 gauges on the road today. In addition to selling its own line, Formotion Products also provides motorcycle clocks and

For Immediate Release

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thermometers to the Harley Davidson Motorcycle Company and Victory Motorcycles on an OEM basis. For more information about the Formotion Products line, see the website at www.formotionproducts.com, or contact Formotion Products at (415) 331-0400.



Clip-it! mounted on a Harley with and without a cell phone belt clip attachment. MSRP \$39.95. Available today through Formotion Products and authorized Formotion dealers worldwide.